

# Prepared Meals in South Korea

<https://marketpublishers.com/r/P9D4B35A336EN.html>

Date: September 2020

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: P9D4B35A336EN

## Abstracts

Prepared Meals in South Korea

### SUMMARY

Prepared Meals in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The prepared meals market consists of the retail sale of ready meals, chilled & frozen pizzas and meal kits, which only require heating before serving or provided with prepared ingredients which are then combined to an individual's preference when being cooked. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The South Korean prepared meals market had total revenues of \$621.4m in 2019, representing a compound annual growth rate (CAGR) of 4.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 3.4% between 2015 and 2019, to reach a total of 32.3 million kilograms in 2019.

Favorable economic conditions and increasing consumer purchasing power are the primary factors supporting the market growth.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in South Korea

Leading company profiles reveal details of key prepared meals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea prepared meals market with five year forecasts

## REASONS TO BUY

What was the size of the South Korea prepared meals market by value in 2019?

What will be the size of the South Korea prepared meals market in 2024?

What factors are affecting the strength of competition in the South Korea prepared meals market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's prepared meals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the South Korean prepared meals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2015-2019)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. CJ CheilJedang Corp
- 8.2. Ottogi Corp
- 8.3. Dongwon F&B Co Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: South Korea prepared meals market value: \$ million, 2015-19
- Table 2: South Korea prepared meals market volume: million kilograms, 2015-19
- Table 3: South Korea prepared meals market category segmentation: \$ million, 2019
- Table 4: South Korea prepared meals market geography segmentation: \$ million, 2019
- Table 5: South Korea prepared meals market distribution: % share, by value, 2019
- Table 6: South Korea prepared meals market value forecast: \$ million, 2019-24
- Table 7: South Korea prepared meals market volume forecast: million kilograms, 2019-24
- Table 8: South Korea prepared meals market share: % share, by value, 2019
- Table 9: CJ CheilJedang Corp: key facts
- Table 10: CJ CheilJedang Corp: Key Employees
- Table 11: Ottogi Corp: key facts
- Table 12: Ottogi Corp: Key Employees
- Table 13: Dongwon F&B Co Ltd: key facts
- Table 14: Dongwon F&B Co Ltd: Key Employees
- Table 15: South Korea size of population (million), 2015-19
- Table 16: South Korea gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: South Korea gdp (current prices, \$ billion), 2015-19
- Table 18: South Korea inflation, 2015-19
- Table 19: South Korea consumer price index (absolute), 2015-19
- Table 20: South Korea exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: South Korea prepared meals market value: \$ million, 2015-19

Figure 2: South Korea prepared meals market volume: million kilograms, 2015-19

Figure 3: South Korea prepared meals market category segmentation: % share, by value, 2019

Figure 4: South Korea prepared meals market geography segmentation: % share, by value, 2019

Figure 5: South Korea prepared meals market distribution: % share, by value, 2019

Figure 6: South Korea prepared meals market value forecast: \$ million, 2019-24

Figure 7: South Korea prepared meals market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the prepared meals market in South Korea, 2019

Figure 9: Drivers of buyer power in the prepared meals market in South Korea, 2019

Figure 10: Drivers of supplier power in the prepared meals market in South Korea, 2019

Figure 11: Drivers of degree of rivalry in the prepared meals market in South Korea, 2019

Figure 12: South Korea prepared meals market share: % share, by value, 2019

### COMPANIES MENTIONED

CJ CheilJedang Corp

Ottogi Corp

Dongwon F&B Co Ltd

## I would like to order

Product name: Prepared Meals in South Korea

Product link: <https://marketpublishers.com/r/P9D4B35A336EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P9D4B35A336EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970