

# Prepared Meals in Europe

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## Abstracts

Prepared Meals in Europe

### SUMMARY

Prepared Meals in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The prepared meals market consists of the retail sale of ready meals, chilled & frozen pizzas and meal kits, which only require heating before serving or provided with prepared ingredients which are then combined to an individual's preference when being cooked. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The European prepared meals market had total revenues of \$32.9bn in 2019, representing a compound annual growth rate (CAGR) of 2.9% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.6% between 2015 and 2019, to reach a total of 4,587.6 million kilograms in 2019.

Large population and increasing disposable income supported the growth of the European prepared meals market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Europe

Leading company profiles reveal details of key prepared meals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe prepared meals market with five year forecasts

## REASONS TO BUY

What was the size of the Europe prepared meals market by value in 2019?

What will be the size of the Europe prepared meals market in 2024?

What factors are affecting the strength of competition in the Europe prepared meals market?

How has the market performed over the last five years?

Who are the top competitors in Europe's prepared meals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the European prepared meals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2015-2019)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the European prepared meals market in recent years?

## **8 COMPANY PROFILES**

- 8.1. Dr. August Oetker KG
- 8.2. Nomad Foods Limited
- 8.3. Nestle SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Europe prepared meals market value: \$ million, 2015-19
Table 2: Europe prepared meals market volume: million kilograms, 2015-19
Table 3: Europe prepared meals market category segmentation: \$ million, 2019
Table 4: Europe prepared meals market geography segmentation: \$ million, 2019
Table 5: Europe prepared meals market distribution: % share, by value, 2019
Table 6: Europe prepared meals market value forecast: \$ million, 2019-24
Table 7: Europe prepared meals market volume forecast: million kilograms, 2019-24
Table 8: Europe prepared meals market share: % share, by value, 2019
Table 9: Dr. August Oetker KG: key facts
Table 10: Dr. August Oetker KG: Key Employees
Table 11: Nomad Foods Limited: key facts
Table 12: Nomad Foods Limited: Key Employees
Table 13: Nestle SA: key facts
Table 14: Nestle SA: Key Employees
Table 15: Nestle SA: Key Employees Continued
Table 16: Europe size of population (million), 2015-19
Table 17: Europe gdp (constant 2005 prices, \$ billion), 2015-19
Table 18: Europe gdp (current prices, \$ billion), 2015-19
Table 19: Europe inflation, 2015-19
Table 20: Europe consumer price index (absolute), 2015-19
Table 21: Europe exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe prepared meals market value: \$ million, 2015-19

Figure 2: Europe prepared meals market volume: million kilograms, 2015-19

Figure 3: Europe prepared meals market category segmentation: % share, by value, 2019

Figure 4: Europe prepared meals market geography segmentation: % share, by value, 2019

Figure 5: Europe prepared meals market distribution: % share, by value, 2019

Figure 6: Europe prepared meals market value forecast: \$ million, 2019-24

Figure 7: Europe prepared meals market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the prepared meals market in Europe, 2019

Figure 9: Drivers of buyer power in the prepared meals market in Europe, 2019

Figure 10: Drivers of supplier power in the prepared meals market in Europe, 2019

Figure 11: Drivers of degree of rivalry in the prepared meals market in Europe, 2019

Figure 12: Europe prepared meals market share: % share, by value, 2019

### COMPANIES MENTIONED

Dr. August Oetker KG

Nomad Foods Limited

Nestle SA

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