

Premium Brands Holdings Corp - Company Profile and SWOT Analysis

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Abstracts

Premium Brands Holdings Corp - Company Profile and SWOT Analysis

SUMMARY

Premium Brands Holdings Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Premium Brands Holdings Corp (Premium Brands) is a manufacturer of specialty food products. The company offers meat snacks, subs, sandwiches, bread, pastries, wraps and hamburgers. The company markets its products under Piller's, Freybe, McSweeney's, Oberto, and Direct Plus brand names. The company distributes its products to customers primarily through freight companies, customer pick-up and proprietary truck fleets. Premium Brands serves convenience stores, specialty grocery chains, warehouse clubs, convenience stores, gas bars, ethnic food retailers, restaurants, bars, cafes, concession operators and caterers. The company operates its business in North America, Asia, and Europe. Premium Brands is headquartered in Richmond, British Columbia, Canada.

SCOPE

Detailed information on Premium Brands Holdings Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Premium Brands Holdings Corp in the form of a SWOT analysis

An in-depth view of the business model of Premium Brands Holdings Corp including a breakdown and examination of key business segments

Intelligence on Premium Brands Holdings Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Premium Brands Holdings Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Premium Brands Holdings Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Premium Brands Holdings Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Premium Brands Holdings Corp's business structure, strategy and prospects.

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