

Premier Farnell plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Premier Farnell plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY FINDINGS

Detailed information on Premier Farnell plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Premier Farnell plc in the form of a SWOT analysis

An in-depth view of the business model of Premier Farnell plc including a breakdown and examination of key business segments

Intelligence on Premier Farnell plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Premier Farnell plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



and key trends

REASONS TO BUY

Gain understanding of Premier Farnell plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Premier Farnell plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Premier Farnell plc's business structure, strategy and prospects.

KEY HIGHLIGHTS

Premier Farnell plc (Farnell or 'the company') is a distributor of technology products and solutions for electronic system design, production, maintenance, and repair. The company offers its products and services throughout the UK and Rest of Europe, the Americas, and Asia Pacific. It is headquartered in Leeds, the UK and employed more than 4,500 people as on January 31, 2015.

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COMPANIES MENTIONED

Premier Farnell plc



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