

PPL Corporation - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/P618E4C62B7EN.html>

Date: January 2024

Pages: 44

Price: US\$ 175.00 (Single User License)

ID: P618E4C62B7EN

Abstracts

PPL Corporation %li%Company Profile and SWOT Analysis

Summary

PPL Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

PPL Corporation (PPL or 'the company') is a provider of energy and utility services. The company, through its subsidiaries carries out the transmission, distribution, generation, and sale of electricity and distribution and sale of natural gas. It generates electricity from various sources, including natural gas, coal, solar, hydro and oil. The company distributes electricity and natural gas to residential, commercial, industrial, and other customers. PPL distributes electricity to customers in the UK, Kentucky, Pennsylvania, and Virginia; and delivers natural gas to customers in Kentucky. It also generates electricity from power plants in the Kentucky, the US. The company is headquartered in Allentown, Pennsylvania, the US.

Scope

Detailed information on PPL Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting PPL Corporation in the form of a SWOT analysis

An in-depth view of the business model of PPL Corporation including a breakdown and examination of key business segments

Intelligence on PPL Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PPL Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of PPL Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PPL Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PPL Corporation's business structure, strategy and prospects.

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