

# PPG Industries, Inc. - Company Profile and SWOT Analysis

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## Abstracts

PPG Industries, Inc. %li%Company Profile and SWOT Analysis

### Summary

PPG Industries, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

PPG Industries, Inc. (PPG or 'the company') is chemical manufacturer that produces and sells coatings, paints, specialty materials and optical products. The company markets its products under PPG, GLIDDEN, DULUX, OLYMPIC, RENNER, SIGMA, LIQUID NAILS, BRISTOL, HOMAX, PROMINENT PAINTS, GORI, BONDEX and DANKE brand names. These products are widely used in commercial transport, military, regional jet and general aviation aircrafts, manufacturers of ships, bridges and rail cars, maintenance of residential and commercial building structures, consumers for decoration, automotive parts and accessories, transportation vehicles, e-passports, drivers' licenses and identification cards and optical lenses and color changing products. It has business operations in North America, Asia Pacific, Latin America and Europe, the Middle East, and Africa (EMEA) regions. The company is headquartered in Pittsburgh, Pennsylvania, the US.

### Scope

Detailed information on PPG Industries, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting PPG Industries, Inc. in the form of a SWOT analysis

An in-depth view of the business model of PPG Industries, Inc. including a breakdown and examination of key business segments

Intelligence on PPG Industries, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PPG Industries, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of PPG Industries, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PPG Industries, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PPG Industries, Inc.'s business structure, strategy and prospects.

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