

# PPB Group Bhd - Company Profile and SWOT Analysis

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## Abstracts

PPB Group Bhd -Company Profile and SWOT Analysis

### Summary

PPB Group Bhd -Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

PPB Group Bhd (PPB), a subsidiary of Kuok Brothers Sdn Bhd, is a conglomerate with a presence in property, logistics, hospitality, food and agribusiness, maritime, and digital infrastructure. The company's product portfolio includes animal feeds, livestock farming, frozen food, bakery products, and flour milling. The company distributes its and other international products under the brand names Anchor, Blue Key, Muhibah, Massimo, Blue, and Neptune, among others. PPB through its subsidiaries also conducts its business in film distribution and exhibitions; wheat and maize trading; property development; chemical trading; retail solutions and IT services. The company offers its products and services to industrial and retail customers in Asia. PPB is headquartered in Kuala Lumpur, Malaysia.

### Scope

Detailed information on PPB Group Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting PPB Group Bhd in the form of a SWOT analysis

An in-depth view of the business model of PPB Group Bhd including a breakdown and examination of key business segments

Intelligence on PPB Group Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PPB Group Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of PPB Group Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PPB Group Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PPB Group Bhd's business structure, strategy and prospects.

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