

# Power Generation in Pakistan - Market Summary, Competitive Analysis and Forecast to 2025

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# Abstracts

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### SUMMARY

Power Generation in Pakistan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The power generation industry volume is defined as the total electrical energy (TWh) generated within a country over the course of each calendar year.

The Pakistani power generation industry had total revenues of \$20.4bn in 2020, representing a compound annual growth rate (CAGR) of 6.4% between 2016 and 2020.

Industry consumption volume increased with a CAGR of 3.1% between 2016 and 2020, to reach a total of 144.4 TWh in 2020.

With a fast-growing population that is increasingly urbanizing, access to electrification and demand for electricity continues to rise.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the power generation market in Pakistan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the power generation market in Pakistan

Leading company profiles reveal details of key power generation market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Pakistan power generation market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Pakistan power generation market by value in 2020?

What will be the size of the Pakistan power generation market in 2025?

What factors are affecting the strength of competition in the Pakistan power generation market?

How has the market performed over the last five years?

What are the main segments that make up Pakistan's power generation market?



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