

Power Generation in North America

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Abstracts

Power Generation in North America

SUMMARY

Power Generation in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The power generation industry volume is defined as the total electrical energy (TWh) generated within a country over the course of each calendar year.

The North American power generation industry had total revenues of \$601.6bn in 2018, representing a compound annual growth rate (CAGR) of 3.4% between 2014 and 2018.

Industry production volume increased with a CAGR of 1.4% between 2014 and 2018, to reach a total of 5,383.4 TWh in 2018.

Over the past five years, the industry has only grown moderately. Shale gas in the US has helped to keep energy prices down, but over the last decade, prices for end-users have risen by approximately 20%.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the power generation market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the power generation market in North America

Leading company profiles reveal details of key power generation market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America power generation market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America power generation market by value in 2018?

What will be the size of the North America power generation market in 2023?

What factors are affecting the strength of competition in the North America power generation market?

How has the market performed over the last five years?

What are the main segments that make up North America's power generation market?

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