

Power Generation in Morocco

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Abstracts

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SUMMARY

Power Generation in Morocco industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Morocco power generation market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The power generation industry volume is defined as the total electrical energy (TWh) generated within a country over the course of each calendar year.

The Moroccan power generation industry had total revenues of \$4.1bn in 2017, representing a compound annual growth rate (CAGR) of 5.3% between 2013 and 2017.

Industry production volume increased with a CAGR of 4.1% between 2013 and 2017, to reach a total of 32.8 TWh in 2017.

Rising wages in Morocco have allowed players to increase prices as demand for

electricity continues to rise. Real household consumption levels continue to grow strongly, boosting demand for electrical appliances such as air conditioners and washing machines. Growth in the industrial sector has also increased demand for electricity, resulting in overall strong growth in the industry's value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the power generation market in Morocco

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the power generation market in Morocco

Leading company profiles reveal details of key power generation market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Morocco power generation market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Morocco power generation market by value in 2017?

What will be the size of the Morocco power generation market in 2022?

What factors are affecting the strength of competition in the Morocco power generation market?

How has the market performed over the last five years?

What are the main segments that make up Morocco's power generation market?

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COMPANIES MENTIONED

Abu Dhabi National Energy Co

National De L'electricite Et De L'eau Potable

ACWA Power Barka SAOG

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