

# Power Generation in Colombia - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Power Generation in Colombia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The power generation industry volume is defined as the total electrical energy (TWh) generated within a country over the course of each calendar year.

The Colombian power generation industry had total revenues of \$8.6bn in 2020, representing a compound annual growth rate (CAGR) of 3.3% between 2016 and 2020.

Industry consumption volume increased with a CAGR of 1% between 2016 and 2020, to reach a total of 67.3 TWh in 2020.

The output of the power generation industry was weaker in 2020, as a result of the reduction of economic activity due to the COVID-19 pandemic.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the power generation market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the power generation market in Colombia

Leading company profiles reveal details of key power generation market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia power generation market with five year forecasts

## REASONS TO BUY

What was the size of the Colombia power generation market by value in 2020?

What will be the size of the Colombia power generation market in 2025?

What factors are affecting the strength of competition in the Colombia power generation market?

How has the market performed over the last five years?

What are the main segments that make up Colombia's power generation market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What are the strengths of leading players?

7.3. Are there any opportunities for leading players?

7.4. Are there any threats to leading players?

7.5. How has the COVID-19 pandemic affected the industry?

## **8 COMPANY PROFILES**

8.1. Empresas Publicas De Medellin ESP

8.2. Emgesa SA ESP

8.3. AES Gener SA

8.4. Isagen SA ESP

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## **12. LIST OF TABLES**

Table 1: Colombia power generation industry value: \$ billion, 2016-20

Table 2: Colombia power generation industry volume: TWh, 2016-20

Table 3: Colombia power generation industry category segmentation: TWh, 2020

Table 4: Colombia power generation industry geography segmentation: \$ billion, 2020

Table 5: Colombia power generation industry value forecast: \$ billion, 2020-25

Table 6: Colombia power generation industry volume forecast: TWh, 2020-25

Table 7: Empresas Publicas De Medellin ESP: key facts

Table 8: Empresas Publicas De Medellin ESP: Key Employees

Table 9: Emgesa SA ESP: key facts

Table 10: Emgesa SA ESP: Key Employees

Table 11: AES Gener SA: key facts

Table 12: AES Gener SA: Annual Financial Ratios

Table 13: AES Gener SA: Key Employees

Table 14: Isagen SA ESP: key facts

Table 15: Isagen SA ESP: Key Employees

Table 16: Colombia size of population (million), 2016-20

Table 17: Colombia gdp (constant 2005 prices, \$ billion), 2016-20

Table 18: Colombia gdp (current prices, \$ billion), 2016-20

Table 19: Colombia inflation, 2016-20

Table 20: Colombia consumer price index (absolute), 2016-20

Table 21: Colombia exchange rate, 2016-20

## 12. LIST OF FIGURES

Figure 1: Colombia power generation industry value: \$ billion, 2016-20

Figure 2: Colombia power generation industry volume: TWh, 2016-20

Figure 3: Colombia power generation industry category segmentation: % share, by volume, 2020

Figure 4: Colombia power generation industry geography segmentation: % share, by value, 2020

Figure 5: Colombia power generation industry value forecast: \$ billion, 2020-25

Figure 6: Colombia power generation industry volume forecast: TWh, 2020-25

Figure 7: Forces driving competition in the power generation industry in Colombia, 2020

Figure 8: Drivers of buyer power in the power generation industry in Colombia, 2020

Figure 9: Drivers of supplier power in the power generation industry in Colombia, 2020

Figure 10: Factors influencing the likelihood of new entrants in the power generation industry in Colombia, 2020

Figure 11: Factors influencing the threat of substitutes in the power generation industry in Colombia, 2020

Figure 12: Drivers of degree of rivalry in the power generation industry in Colombia, 2020

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