

# Power Corporation of Canada - Company Profile and SWOT Analysis

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## Abstracts

Power Corporation of Canada. Company Profile and SWOT Analysis

### Summary

Power Corporation of Canada. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Power Corporation of Canada (Power Corporation or 'the company') is a diversified international management and holding firm with interests in diverse sectors such as financial services, communications, and other businesses. The group's principal controlling asset is Power Financial Corporation (Power Financial), a diversified management and holding company with substantial interests in the financial services sector across Canada, the US, Europe, and Asia, through its controlling interests in Great-West Lifeco (Lifeco) and IGM Financial (IGM). The company also focuses on specialty minerals; testing, inspection, and certification; cement, aggregates, and concrete; oil, gas, and renewable energies; wines and spirits; materials technology and recycling; and design and distribution of sportswear. Power Corporation has operations across Canada, Europe, and the US. The company is headquartered in Montreal, Quebec, Canada.

### Scope

Detailed information on Power Corporation of Canada required for business and competitor intelligence needs

A study of the major internal and external factors affecting Power Corporation of Canada in the form of a SWOT analysis

An in-depth view of the business model of Power Corporation of Canada including a breakdown and examination of key business segments

Intelligence on Power Corporation of Canada's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Power Corporation of Canada, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Power Corporation of Canada and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Power Corporation of Canada as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Power Corporation of Canada's business structure, strategy and prospects.

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