

Power Corporation of Canada - Company Profile and SWOT Analysis

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Abstracts

Power Corporation of Canada. Company Profile and SWOT Analysis

Summary

Power Corporation of Canada. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Power Corporation of Canada (Power Corporation or 'the company') is a diversified international management and holding firm with interests in diverse sectors such as financial services, communications, and other businesses. The group's principal controlling asset is Power Financial Corporation (Power Financial), a diversified management and holding company with substantial interests in the financial services sector across Canada, the US, Europe, and Asia, through its controlling interests in Great-West Lifeco (Lifeco) and IGM Financial (IGM). The company also focuses on specialty minerals; testing, inspection, and certification; cement, aggregates, and concrete; oil, gas, and renewable energies; wines and spirits; materials technology and recycling; and design and distribution of sportswear. Power Corporation has operations across Canada, Europe, and the US. The company is headquartered in Montreal, Quebec, Canada.

Scope



Detailed information on Power Corporation of Canada required for business and competitor intelligence needs

A study of the major internal and external factors affecting Power Corporation of Canada in the form of a SWOT analysis

An in-depth view of the business model of Power Corporation of Canada including a breakdown and examination of key business segments

Intelligence on Power Corporation of Canada's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Power Corporation of Canada, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Power Corporation of Canada and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Power Corporation of Canada as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Power Corporation of Canada's business structure, strategy and prospects.



Contents

Table of Contents

Company Snapshot

Power Corporation of Canada: Company Overview

Power Corporation of Canada: Overview and Key Facts

Power Corporation of Canada: Overview

Power Corporation of Canada: Key Facts

Power Corporation of Canada: Key Employees

Power Corporation of Canada: Key Employee Biographies Power Corporation of Canada: Major Products and Services

Power Corporation of Canada: Management Statement

Power Corporation of Canada: Locations and Subsidiaries

Power Corporation of Canada: Key Competitors

Power Corporation of Canada: Company Analysis

Power Corporation of Canada: Business Description

Power Corporation of Canada: SWOT Analysis

Power Corporation of Canada: SWOT Overview

Power Corporation of Canada: Strengths

Power Corporation of Canada: Weaknesses

Power Corporation of Canada: Opportunities

Power Corporation of Canada: Threats

Power Corporation of Canada: Corporate Financial Deals Activity

Power Corporation of Canada: Financial Deals Overview

Power Corporation of Canada: Top Deals 2019 - 2023YTD*

Power Corporation of Canada: Advisors

Power Corporation of Canada: Top Legal Advisors

Power Corporation of Canada: Top Financial Advisors

Power Corporation of Canada: Divestments

Power Corporation of Canada: Recent Developments

Power Corporation of Canada: News and Events Summary

Power Corporation of Canada: Corporate Governance

Power Corporation of Canada: Financial Deals

Power Corporation of Canada: Financial Performance

Power Corporation of Canada: Regulatory and Legal Events

Appendix

Contact Us

Methodology

About MarketLine







List Of Tables

LIST OF TABLES

- Table 1: Power Corporation of Canada: Key Facts
- Table 2: Power Corporation of Canada: Key Employees
- Table 3: Power Corporation of Canada: Locations and Subsidiaries
- Table 4: Power Corporation of Canada: Key Competitors
- Table 5: Power Corporation of Canada: Deal Activity by Deal Type Volume (TTM*)
- Table 6: Power Corporation of Canada: Deal Activity by Deal Type Volume (2019 YTD*2023)
- Table 7: Power Corporation of Canada: Top Deals 2019 2023YTD*
- Table 8: Power Corporation of Canada: Legal Advisor Ranking by Value (US\$m)
- Table 9: Power Corporation of Canada: Financial Advisor Ranking by Value (US\$m)
- Table 10: Power Corporation of Canada: Divestments Volume and Value Trend (2019 YTD*2023)
- Table 11: Power Corporation of Canada: Divestments by Geography (2019 YTD*2023)
- Table 12: Power Corporation of Canada: News and Events Summary
- Table 13: Power Corporation of Canada: Corporate Governance
- Table 14: Power Corporation of Canada: Financial Deals
- Table 15: Power Corporation of Canada: Financial Performance
- Table 16: Power Corporation of Canada: Regulatory and Legal Events



List Of Figures

LIST OF FIGURES

Figure 1: Power Corporation of Canada: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Power Corporation of Canada: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Power Corporation of Canada: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 4: Power Corporation of Canada: Divestments by Geography (2019 - YTD*2023)



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