

# **Pou Sheng International (Holdings) Ltd - Strategy, SWOT and Corporate Finance Report**

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## **Abstracts**

Pou Sheng International (Holdings) Ltd - Strategy, SWOT and Corporate Finance Report

### **SUMMARY**

Pou Sheng International (Holdings) Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### **KEY HIGHLIGHTS**

Pou Sheng International (Holdings) Ltd (Pou Sheng), a subsidiary of Yue Yuen Industrial (Holdings) Ltd, a retailer of sportswear and footwear products. It also leases large scale commercial spaces to retailers and distributors for concessionaire sales. The company operates diverse businesses such as retail, brand licensing, property leasing and management, and manufacturing. Pou Sheng's products portfolio includes footwear, apparel and related accessories. The company sells products under various licensed brands such as Nike, Hush Puppies, Wolverine, Adidas, Kappa, Reebok, Converse, PUMA, Nautica, and Umbro. It retails its merchandise through an online website [www.yysports.com](http://www.yysports.com). The company's operations are spread across China, Taiwan and Hong Kong. Pou Sheng is headquartered in Kowloon, Hong Kong.

### **SCOPE**

Detailed information on Pou Sheng International (Holdings) Ltd required for

business and competitor intelligence needs

A study of the major internal and external factors affecting Pou Sheng International (Holdings) Ltd in the form of a SWOT analysis

An in-depth view of the business model of Pou Sheng International (Holdings) Ltd including a breakdown and examination of key business segments

Intelligence on Pou Sheng International (Holdings) Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pou Sheng International (Holdings) Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Pou Sheng International (Holdings) Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pou Sheng International (Holdings) Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pou Sheng International (Holdings) Ltd's business structure, strategy and prospects.

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