

# Potlatch Corporation - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Potlatch Corporation - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Potlatch Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Potlatch Corporation (Potlatch or 'the company') is a real estate investment trust (REIT), which owns and manages timberlands. It is also engaged in the production of wood products, and operates a real estate sales and development business. The company primarily operates in the US. It is headquartered in Spokane, Washington and employed 927 people as on December 31, 2015.

### SCOPE

Detailed information on Potlatch Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Potlatch Corporation in the form of a SWOT analysis

An in-depth view of the business model of Potlatch Corporation including a

breakdown and examination of key business segments

Intelligence on Potlatch Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Potlatch Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Potlatch Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Potlatch Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Potlatch Corporation's business structure, strategy and prospects.

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