

Poslovni sistem Mercator dd - Company Profile and SWOT Analysis

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Abstracts

Poslovni sistem Mercator dd %li%Company Profile and SWOT Analysis

Summary

Poslovni sistem Mercator dd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Poslovni sistem Mercator dd (Poslovni Sistem), a subsidiary of Fortenova Grupa d.d, is a retailer and wholesaler of fast-moving consumer goods. The company's product portfolio includes food items, electronics, home appliances, tools and accessories, construction, kitchen appliances and gardening equipment. It merchandizes products through various multi-format retail stores and online. Its retail store formats include hypermarkets, supermarkets, convenience stores and wholesale units. The company markets these products through various private-label brands including Maxen, Idea Bio Zone, Mila. It also provides services such as real estate, packaging of other products and operates self-service petrol station. The company has geographic presence in Slovenia, Serbia Montenegro, Croatia, Bosnia and Herzegovina. Poslovni Sistem is headquartered in Ljubljana, Slovenia.

Scope

Detailed information on Poslovni sistem Mercator dd required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Poslovni sistem Mercator dd in the form of a SWOT analysis

An in-depth view of the business model of Poslovni sistem Mercator dd including a breakdown and examination of key business segments

Intelligence on Poslovni sistem Mercator dd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Poslovni sistem Mercator dd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Poslovni sistem Mercator dd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Poslovni sistem Mercator dd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Poslovni sistem Mercator dd's business structure, strategy and prospects.

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