

Portugal Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Wireless Telecommunication Services in Portugal industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Portuguese wireless telecommunication services market had total revenues of \$2.4bn in 2021, representing a compound annual growth rate (CAGR) of 1.8% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.4% between 2016 and 2021, to reach a total of 17.9 million wireless subscriptions in 2021.

The data segment was the market's most valuable in 2021, with total revenues of \$1.3bn, equivalent to 53.2% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Portugal

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Portugal

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Portugal wireless telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the Portugal wireless telecommunication services market by value in 2021?

What will be the size of the Portugal wireless telecommunication services market in 2026?

What factors are affecting the strength of competition in the Portugal wireless telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Portugal's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How has the regulatory environment affected the market?

8 COMPANY PROFILES

- 8.1. Altice Europe NV (Inactive)
- 8.2. Vodafone Group Plc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Portugal wireless telecommunication services market value: \$ billion, 2017-21

Table 2: Portugal wireless telecommunication services market volume: million wireless subscriptions, 2017-21

Table 3: Portugal wireless telecommunication services market category segmentation: % share, by value, 2017-2021

Table 4: Portugal wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 5: Portugal wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 6: Portugal wireless telecommunication services market value forecast: \$ billion, 2021-26

Table 7: Portugal wireless telecommunication services market volume forecast: million wireless subscriptions, 2021-26

Table 8: Altice Europe NV (Inactive): key facts

Table 9: Altice Europe NV (Inactive): Key Employees

Table 10: Vodafone Group Plc: key facts

Table 11: Vodafone Group Plc: Annual Financial Ratios

Table 12: Vodafone Group Plc: Key Employees

Table 13: Portugal size of population (million), 2017-21

Table 14: Portugal gdp (constant 2005 prices, \$ billion), 2017-21

Table 15: Portugal gdp (current prices, \$ billion), 2017-21

Table 16: Portugal inflation, 2017-21

Table 17: Portugal consumer price index (absolute), 2017-21

Table 18: Portugal exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Portugal wireless telecommunication services market value: \$ billion, 2017-21

Figure 2: Portugal wireless telecommunication services market volume: million wireless subscriptions, 2017-21

Figure 3: Portugal wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 4: Portugal wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 5: Portugal wireless telecommunication services market value forecast: \$ billion, 2021-26

Figure 6: Portugal wireless telecommunication services market volume forecast: million wireless subscriptions, 2021-26

Figure 7: Forces driving competition in the wireless telecommunication services market in Portugal, 2021

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Portugal, 2021

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Portugal, 2021

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Portugal, 2021

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