

Portugal Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

https://marketpublishers.com/r/PDCABC7488FFEN.html

Date: July 2023

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: PDCABC7488FFEN

Abstracts

Portugal Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Summary

Telecommunication Services in Portugal industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The Portuguese telecommunication services market had total revenues of \$4.4 billion in 2022, representing a compound annual growth rate (CAGR) of 3.4% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.2% between 2017 and 2022, reaching a total of 27.6 million total subscriptions in 2022.

According to in-house research, there were 4,496,773 broadband subscriptions in the country in 2022.



Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the telecommunication services market in Portugal

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Portugal

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Portugal telecommunication services market with five year forecasts

Reasons to Buy

What was the size of the Portugal telecommunication services market by value in 2022?

What will be the size of the Portugal telecommunication services market in 2027?

What factors are affecting the strength of competition in the Portugal telecommunication services market?

How has the market performed over the last five years?

How large is Portugal's telecommunication services market in relation to its regional counterparts?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

- 8.1. NOS SGPS SA
- 8.2. Vodafone Portugal, Comunicacoes Pessoais, SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Portugal telecommunication services market value: \$ billion, 2017-22

Table 2: Portugal telecommunication services market volume: million Total

Subscriptions, 2017-22

Table 3: Portugal telecommunication services market category segmentation: % share,

by value, 2017-2022

Table 4: Portugal telecommunication services market category segmentation: \$ billion,

2017-2022

Table 5: Portugal telecommunication services market geography segmentation: \$

billion, 2022

Table 6: Portugal telecommunication services market value forecast: \$ billion, 2022-27

Table 7: Portugal telecommunication services market volume forecast: million Total

Subscriptions, 2022-27

Table 8: MEO - Communications and Multimedia Services SA: key facts

Table 9: NOS SGPS SA: key facts

Table 10: NOS SGPS SA: Annual Financial Ratios

Table 11: NOS SGPS SA: Key Employees

Table 12: Vodafone Portugal, Comunicacoes Pessoais, SA: key facts

Table 13: Vodafone Portugal, Comunicacoes Pessoais, SA: Key Employees

Table 14: Portugal size of population (million), 2018-22

Table 15: Portugal gdp (constant 2005 prices, \$ billion), 2018-22

Table 16: Portugal gdp (current prices, \$ billion), 2018-22

Table 17: Portugal inflation, 2018-22

Table 18: Portugal consumer price index (absolute), 2018-22

Table 19: Portugal exchange rate, 2018-22



List Of Figures

LIST OF FIGURES

- Figure 1: Portugal telecommunication services market value: \$ billion, 2017-22
- Figure 2: Portugal telecommunication services market volume: million Total Subscriptions, 2017-22
- Figure 3: Portugal telecommunication services market category segmentation: \$ billion, 2017-2022
- Figure 4: Portugal telecommunication services market geography segmentation: % share, by value, 2022
- Figure 5: Portugal telecommunication services market value forecast: \$ billion, 2022-27
- Figure 6: Portugal telecommunication services market volume forecast: million Total Subscriptions, 2022-27
- Figure 7: Forces driving competition in the telecommunication services market in Portugal, 2022
- Figure 8: Drivers of buyer power in the telecommunication services market in Portugal, 2022
- Figure 9: Drivers of supplier power in the telecommunication services market in Portugal, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Portugal, 2022
- Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Portugal, 2022
- Figure 12: Drivers of degree of rivalry in the telecommunication services market in Portugal, 2022



I would like to order

Product name: Portugal Telecommunication Services Market Summary, Competitive Analysis and

Forecast to 2027

Product link: https://marketpublishers.com/r/PDCABC7488FFEN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

Firet name

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PDCABC7488FFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

i iiot iiaiiio.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



