

Portugal Telecom, SGPS, S.A. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Portugal Telecom, SGPS, S.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Portugal Telecom, SGPS, S.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Portugal Telecom, SGPS, S.A. in the form of a SWOT analysis

An in-depth view of the business model of Portugal Telecom, SGPS, S.A. including a breakdown and examination of key business segments

Intelligence on Portugal Telecom, SGPS, S.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Portugal Telecom, SGPS, S.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Portugal Telecom, SGPS, S.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Portugal Telecom, SGPS, S.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Portugal Telecom, SGPS, S.A.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Portugal Telecom, SGPS, S.A. (PT or 'the company') is an international telecommunications operator. The company is primarily focused in three main geographies, Portugal, Brazil and sub-Saharan Africa. PT has more than 100 million customers worldwide. The company is headquartered in Lisbon, Portugal and employed 12,729 people as of December 31, 2013.

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Portugal Telecom, SGPS, S.A.

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