

Portugal Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/PF4DA4D9525FEN.html>

Date: September 2023

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: PF4DA4D9525FEN

Abstracts

Portugal Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Summary

Hotels & Motels in Portugal industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Portuguese hotels & motels industry had total revenues of \$3.5 billion in 2022, representing a compound annual growth rate (CAGR) of 2.9% between 2017 and 2022.

Industry consumption volume increased with a CAGR of 1.4% between 2017 and 2022, to reach a total of 1,400 establishments in 2022.

Portugal accounted for a small share of 1.3% of the European hotels & motels industry in 2022. The demand for hotels & motels in the country is attributed to

the growing travel & tourism industry, the growing population, rising consumer purchasing power and expenditure, and economic growth.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Portugal

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Portugal

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Portugal hotels & motels market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Portugal hotels & motels market by value in 2022?

What will be the size of the Portugal hotels & motels market in 2027?

What factors are affecting the strength of competition in the Portugal hotels & motels market?

How has the market performed over the last five years?

Who are the top competitors in Portugal's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of leading players?

7.4. What were the most recent market developments?

7.5. Are there any threats to the leading players?

8 COMPANY PROFILES

8.1. Pestana Group

8.2. Accor SA

8.3. Marriott International Inc

8.4. Melia Hotels International SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Portugal hotels & motels industry value: \$ million, 2017–22

Table 2: Portugal hotels & motels industry volume: Number of Establishments, 2017–22

Table 3: Portugal hotels & motels industry category segmentation: % share, by value, 2017–2022

Table 4: Portugal hotels & motels industry category segmentation: \$ million, 2017-2022

Table 5: Portugal hotels & motels industry geography segmentation: \$ million, 2022

Table 6: Portugal hotels & motels industry value forecast: \$ million, 2022–27

Table 7: Portugal hotels & motels industry volume forecast: Number of Establishments, 2022–27

Table 8: Pestana Group: key facts

Table 9: Pestana Group: Key Employees

Table 10: Accor SA: key facts

Table 11: Accor SA: Annual Financial Ratios

Table 12: Accor SA: Key Employees

Table 13: Accor SA: Key Employees Continued

Table 14: Marriott International Inc: key facts

Table 15: Marriott International Inc: Annual Financial Ratios

Table 16: Marriott International Inc: Key Employees

Table 17: Marriott International Inc: Key Employees Continued

Table 18: Marriott International Inc: Key Employees Continued

Table 19: Melia Hotels International SA: key facts

Table 20: Melia Hotels International SA: Annual Financial Ratios

Table 21: Melia Hotels International SA: Key Employees

Table 22: Portugal size of population (million), 2018–22

Table 23: Portugal gdp (constant 2005 prices, \$ billion), 2018–22

Table 24: Portugal gdp (current prices, \$ billion), 2018–22

Table 25: Portugal inflation, 2018–22

Table 26: Portugal consumer price index (absolute), 2018–22

Table 27: Portugal exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Portugal hotels & motels industry value: \$ million, 2017–22

Figure 2: Portugal hotels & motels industry volume: Number of Establishments, 2017–22

Figure 3: Portugal hotels & motels industry category segmentation: \$ million, 2017-2022

Figure 4: Portugal hotels & motels industry geography segmentation: % share, by value, 2022

Figure 5: Portugal hotels & motels industry value forecast: \$ million, 2022–27

Figure 6: Portugal hotels & motels industry volume forecast: Number of Establishments, 2022–27

Figure 7: Forces driving competition in the hotels & motels industry in Portugal, 2022

Figure 8: Drivers of buyer power in the hotels & motels industry in Portugal, 2022

Figure 9: Drivers of supplier power in the hotels & motels industry in Portugal, 2022

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Portugal, 2022

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Portugal, 2022

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Portugal, 2022

I would like to order

Product name: Portugal Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/PF4DA4D9525FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF4DA4D9525FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970