

Portugal Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Food & Grocery Retail in Portugal industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks.

The Portuguese food & grocery retail market had total revenues of \$37.0 billion in 2022, representing a compound annual growth rate (CAGR) of 5.2% between 2017 and 2022.

The food segment accounted for the market's largest proportion in 2022, with total revenues of \$28.3 billion, equivalent to 76.4% of the market's overall value.

The growth in the Portuguese food & grocery retail market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to Statistics Portugal, Portugal's consumer confidence index rose for the eighth consecutive month to -21.9 in August 2023,

reaching its highest level since February 2021.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Portugal

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Portugal

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Portugal food & grocery retail market with five year forecasts

Reasons to Buy

What was the size of the Portugal food & grocery retail market by value in 2022?

What will be the size of the Portugal food & grocery retail market in 2027?

What factors are affecting the strength of competition in the Portugal food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Portugal's food & grocery retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do leading players follow?

8 COMPANY PROFILES

- 8.1. Jeronimo Martins SGPS SA
- 8.2. Sonae SGPS SA
- 8.3. Schwarz Unternehmenskommunikation GmbH & Co KG
- 8.4. Aldi Einkauf GmbH & Co oHG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Portugal food & grocery retail market value: \$ million, 2017-22
- Table 2: Portugal food & grocery retail market category segmentation: % share, by value, 2017-2022
- Table 3: Portugal food & grocery retail market category segmentation: \$ million, 2017-2022
- Table 4: Portugal food & grocery retail market geography segmentation: \$ million, 2022
- Table 5: Portugal food & grocery retail market value forecast: \$ million, 2022-27
- Table 6: Jeronimo Martins SGPS SA: key facts
- Table 7: Jeronimo Martins SGPS SA: Annual Financial Ratios
- Table 8: Jeronimo Martins SGPS SA: Key Employees
- Table 9: Sonae SGPS SA: key facts
- Table 10: Sonae SGPS SA: Annual Financial Ratios
- Table 11: Sonae SGPS SA: Key Employees
- Table 12: Schwarz Unternehmenskommunikation GmbH & Co KG: key facts
- Table 13: Schwarz Unternehmenskommunikation GmbH & Co KG: Key Employees
- Table 14: Aldi Einkauf GmbH & Co oHG: key facts
- Table 15: Aldi Einkauf GmbH & Co oHG: Key Employees
- Table 16: Portugal size of population (million), 2018-22
- Table 17: Portugal gdp (constant 2005 prices, \$ billion), 2018-22
- Table 18: Portugal gdp (current prices, \$ billion), 2018-22
- Table 19: Portugal inflation, 2018-22
- Table 20: Portugal consumer price index (absolute), 2018-22
- Table 21: Portugal exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Portugal food & grocery retail market value: \$ million, 2017-22

Figure 2: Portugal food & grocery retail market category segmentation: \$ million, 2017-2022

Figure 3: Portugal food & grocery retail market geography segmentation: % share, by value, 2022

Figure 4: Portugal food & grocery retail market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the food & grocery retail market in Portugal, 2022

Figure 6: Drivers of buyer power in the food & grocery retail market in Portugal, 2022

Figure 7: Drivers of supplier power in the food & grocery retail market in Portugal, 2022

Figure 8: Factors influencing the likelihood of new entrants in the food & grocery retail market in Portugal, 2022

Figure 9: Factors influencing the threat of substitutes in the food & grocery retail market in Portugal, 2022

Figure 10: Drivers of degree of rivalry in the food & grocery retail market in Portugal, 2022

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