

Portugal Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/PC1D305ABDAFEN.html>

Date: October 2023

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: PC1D305ABDAFEN

Abstracts

Portugal Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Consumer Electronics Retail in Portugal industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.

The Portuguese consumer electronics market had total revenues of \$4.4 billion in 2022, representing a compound annual growth rate (CAGR) of 5.7% between 2017 and 2022.

The household appliances segment accounted for the market's largest proportion in 2022, with total revenues of \$1.6 billion, equivalent to 36.7% of the market's overall value.

The growth in Portugal's consumer electronics market is influenced by several

macroeconomic factors, such as rising GDP, and growing consumer confidence. According to the INE, consumer confidence in Portugal is at the highest level since February 2022. In June 2023, retail sales in Portugal increased by 4.0% compared to the same month the previous year

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in Portugal

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Portugal

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Portugal consumer electronics retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Portugal consumer electronics retail market by value in 2022?

What will be the size of the Portugal consumer electronics retail market in 2027?

What factors are affecting the strength of competition in the Portugal consumer electronics retail market?

How has the market performed over the last five years?

Who are the top competitors in Portugal's consumer electronics retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How is e-commerce shaping leading players' strategies?
- 7.3. What is the rationale for the recent partnership activity?

8 COMPANY PROFILES

- 8.1. Sonae Industria SGPS SA
- 8.2. Euronics International BV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Portugal consumer electronics retail market value: \$ million, 2017-22

Table 2: Portugal consumer electronics retail market category segmentation: % share, by value, 2017-2022

Table 3: Portugal consumer electronics retail market category segmentation: \$ million, 2017-2022

Table 4: Portugal consumer electronics retail market geography segmentation: \$ million, 2022

Table 5: Portugal consumer electronics retail market distribution: % share, by value, 2022

Table 6: Portugal consumer electronics retail market value forecast: \$ million, 2022-27

Table 7: Sonae Industria SGPS SA: key facts

Table 8: Sonae Industria SGPS SA: Key Employees

Table 9: Euronics International BV: key facts

Table 10: Euronics International BV: Key Employees

Table 11: Portugal size of population (million), 2018-22

Table 12: Portugal gdp (constant 2005 prices, \$ billion), 2018-22

Table 13: Portugal gdp (current prices, \$ billion), 2018-22

Table 14: Portugal inflation, 2018-22

Table 15: Portugal consumer price index (absolute), 2018-22

Table 16: Portugal exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Portugal consumer electronics retail market value: \$ million, 2017-22

Figure 2: Portugal consumer electronics retail market category segmentation: \$ million, 2017-2022

Figure 3: Portugal consumer electronics retail market geography segmentation: % share, by value, 2022

Figure 4: Portugal consumer electronics retail market distribution: % share, by value, 2022

Figure 5: Portugal consumer electronics retail market value forecast: \$ million, 2022-27

Figure 6: Forces driving competition in the consumer electronics retail market in Portugal, 2022

Figure 7: Drivers of buyer power in the consumer electronics retail market in Portugal, 2022

Figure 8: Drivers of supplier power in the consumer electronics retail market in Portugal, 2022

Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Portugal, 2022

Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Portugal, 2022

Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Portugal, 2022

I would like to order

Product name: Portugal Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/PC1D305ABDAFEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PC1D305ABDAFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

