

# Polycom, Inc. - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Polycom, Inc. - Strategy, SWOT and Corporate Finance Report

## SUMMARY

Polycom, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY HIGHLIGHTS**

Polycom, Inc. (Polycom or 'the company') is a leading provider of unified collaboration solutions. Its solutions include voice, video, content management and content sharing solutions. The company operates in Americas, Europe, Middle East and Africa (EMEA) and Asia Pacific (APAC). Polycom is headquartered in San Jose, California, the US.

### SCOPE

Detailed information on Polycom, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Polycom, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Polycom, Inc. including a breakdown and examination of key business segments



Intelligence on Polycom, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Polycom, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Polycom, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Polycom, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Polycom, Inc.'s business structure, strategy and prospects.



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