

Poland Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/PE563C928B17EN.html>

Date: April 2022

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: PE563C928B17EN

Abstracts

Poland Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Wireless Telecommunication Services in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Polish wireless telecommunication services market had total revenues of \$5.3bn in 2021, representing a compound annual growth rate (CAGR) of 2.3% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.8% between 2016 and 2021, to reach a total of 57.2 million wireless subscriptions in 2021.

The data segment was the market's most valuable in 2021, with total revenues

of \$3.1bn, equivalent to 58.3% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Poland

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Poland wireless telecommunication services market by value in 2021?

What will be the size of the Poland wireless telecommunication services market in 2026?

What factors are affecting the strength of competition in the Poland wireless telecommunication services market?

How has the market performed over the last five years?

How large is Poland's wireless telecommunication services market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the rationale behind recent M&A activity?
- 7.4. How has the regulatory environment affected the market?

8 COMPANY PROFILES

- 8.1. Orange Polska SA
- 8.2. Polkomtel Sp. z o.o.
- 8.3. T-Mobile Polska SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Poland wireless telecommunication services market value: \$ billion, 2017-21

Table 2: Poland wireless telecommunication services market volume: million wireless subscriptions, 2017-21

Table 3: Poland wireless telecommunication services market category segmentation: % share, by value, 2017-2021

Table 4: Poland wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Table 5: Poland wireless telecommunication services market geography segmentation: \$ billion, 2021

Table 6: Poland wireless telecommunication services market value forecast: \$ billion, 2021-26

Table 7: Poland wireless telecommunication services market volume forecast: million wireless subscriptions, 2021-26

Table 8: Orange Polska SA: key facts

Table 9: Orange Polska SA: Annual Financial Ratios

Table 10: Orange Polska SA: Key Employees

Table 11: Polkomtel Sp. z o.o.: key facts

Table 12: Polkomtel Sp. z o.o.: Key Employees

Table 13: T-Mobile Polska SA: key facts

Table 14: T-Mobile Polska SA: Key Employees

Table 15: Poland size of population (million), 2017-21

Table 16: Poland gdp (constant 2005 prices, \$ billion), 2017-21

Table 17: Poland gdp (current prices, \$ billion), 2017-21

Table 18: Poland inflation, 2017-21

Table 19: Poland consumer price index (absolute), 2017-21

Table 20: Poland exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Poland wireless telecommunication services market value: \$ billion, 2017-21

Figure 2: Poland wireless telecommunication services market volume: million wireless subscriptions, 2017-21

Figure 3: Poland wireless telecommunication services market category segmentation: \$ billion, 2017-2021

Figure 4: Poland wireless telecommunication services market geography segmentation: % share, by value, 2021

Figure 5: Poland wireless telecommunication services market value forecast: \$ billion, 2021-26

Figure 6: Poland wireless telecommunication services market volume forecast: million wireless subscriptions, 2021-26

Figure 7: Forces driving competition in the wireless telecommunication services market in Poland, 2021

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Poland, 2021

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Poland, 2021

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Poland, 2021

I would like to order

Product name: Poland Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/PE563C928B17EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PE563C928B17EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

