

Poland Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Telecommunication Services in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The Polish telecommunication services market had total revenues of \$7.5 billion in 2022, representing a compound annual growth rate (CAGR) of 3.4% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3.4% between 2017 and 2022, reaching a total of 75.3 million total subscriptions in 2022.

The growth in the telecommunication service market in Poland is attributed to the growing proportion of internet users and the increasing mobile subscriber penetration rate. For instance, according to in-house research, in 2022, the

proportion of internet users as a percentage of the total population in Poland reached 87.4%, up from 85.4% in the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the telecommunication services market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Poland

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland telecommunication services market with five year forecasts

Reasons to Buy

What was the size of the Poland telecommunication services market by value in 2022?

What will be the size of the Poland telecommunication services market in 2027?

What factors are affecting the strength of competition in the Poland telecommunication services market?

How has the market performed over the last five years?

How large is Poland's telecommunication services market in relation to its regional counterparts?

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