

Poland Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/PCDFC37323E4EN.html>

Date: September 2023

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: PCDFC37323E4EN

Abstracts

Poland Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Summary

Hotels & Motels in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Polish hotels & motels industry had total revenues of \$3.5 billion in 2022, representing a negative compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.

Industry consumption volume increased with a CAGR of 0.4% between 2017 and 2022, to reach a total of 2,593 establishments in 2022.

The Polish accounted for a small share of 1.3% of the European hotels & motels industry in 2022. The demand for hotels & motels in the country is attributed to the growing travel & tourism industry, the growing population, growing business

travel, rising consumer purchasing power and expenditure, and economic growth.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Poland

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland hotels & motels market with five year forecasts

Reasons to Buy

What was the size of the Poland hotels & motels market by value in 2022?

What will be the size of the Poland hotels & motels market in 2027?

What factors are affecting the strength of competition in the Poland hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Poland's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of leading players?

7.4. What were the most recent market developments?

8 COMPANY PROFILES

8.1. Accor SA

8.2. Gut-Hotels-gruppe Germany

8.3. Louvre Hotels Group UK Ltd

8.4. Marriott International Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Poland hotels & motels industry value: \$ million, 2017–22

Table 2: Poland hotels & motels industry volume: Number of Establishments, 2017–22

Table 3: Poland hotels & motels industry category segmentation: % share, by value, 2017–2022

Table 4: Poland hotels & motels industry category segmentation: \$ million, 2017-2022

Table 5: Poland hotels & motels industry geography segmentation: \$ million, 2022

Table 6: Poland hotels & motels industry value forecast: \$ million, 2022–27

Table 7: Poland hotels & motels industry volume forecast: Number of Establishments, 2022–27

Table 8: Accor SA: key facts

Table 9: Accor SA: Annual Financial Ratios

Table 10: Accor SA: Key Employees

Table 11: Accor SA: Key Employees Continued

Table 12: Gut-Hotels-gruppe Germany: key facts

Table 13: Louvre Hotels Group UK Ltd: key facts

Table 14: Louvre Hotels Group UK Ltd: Key Employees

Table 15: Marriott International Inc: key facts

Table 16: Marriott International Inc: Annual Financial Ratios

Table 17: Marriott International Inc: Key Employees

Table 18: Marriott International Inc: Key Employees Continued

Table 19: Marriott International Inc: Key Employees Continued

Table 20: Poland size of population (million), 2018–22

Table 21: Poland gdp (constant 2005 prices, \$ billion), 2018–22

Table 22: Poland gdp (current prices, \$ billion), 2018–22

Table 23: Poland inflation, 2018–22

Table 24: Poland consumer price index (absolute), 2018–22

Table 25: Poland exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Poland hotels & motels industry value: \$ million, 2017–22

Figure 2: Poland hotels & motels industry volume: Number of Establishments, 2017–22

Figure 3: Poland hotels & motels industry category segmentation: \$ million, 2017-2022

Figure 4: Poland hotels & motels industry geography segmentation: % share, by value, 2022

Figure 5: Poland hotels & motels industry value forecast: \$ million, 2022–27

Figure 6: Poland hotels & motels industry volume forecast: Number of Establishments, 2022–27

Figure 7: Forces driving competition in the hotels & motels industry in Poland, 2022

Figure 8: Drivers of buyer power in the hotels & motels industry in Poland, 2022

Figure 9: Drivers of supplier power in the hotels & motels industry in Poland, 2022

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in Poland, 2022

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in Poland, 2022

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in Poland, 2022

I would like to order

Product name: Poland Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/PCDFC37323E4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PCDFC37323E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970