

Poland Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Hotels & Motels in Poland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Polish hotels & motels industry had total revenues of \$1.9 billion in 2021, representing a negative compound annual rate of change (CARC) of 12.8% between 2016 and 2021.

Industry consumption volume increased with a compound annual growth rate (CAGR) of 0.2% between 2016 and 2021, to reach a total of 2,489 establishments in 2021.

The government of the country launched various campaigns to revive the

country's tourism and hospitality industry. For instance, in November 2021, the Polish Tourism Organization (POT) launched a campaign "Poland. More than you expected" through social media channels to promote the country's tourism sector by highlighting the wealth and diversity of attractions across Poland.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Poland

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland hotels & motels market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Poland hotels & motels market by value in 2021?

What will be the size of the Poland hotels & motels market in 2026?

What factors are affecting the strength of competition in the Poland hotels & motels market?

How has the market performed over the last five years?

Who are the top competitors in Poland's hotels & motels market?

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