

# Poland Banks Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/P9A73F6E8374EN.html>

Date: April 2023

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: P9A73F6E8374EN

## Abstracts

Poland Banks Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Banks in Poland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Polish banks industry group had total assets of \$633.5 million in 2022, representing a compound annual growth rate (CAGR) of 9.6% between 2017 and 2022.

The bank credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$318.9 million, equivalent to 50.3% of the industry group's overall value.

According to the OECD, the long-term interest rates of Polish banks had increased significantly during the historic period, from 3.3% per annum in December 2017 to 6.6% per annum in December 2022.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the banks market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Poland

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland banks market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Poland banks market by value in 2022?

What will be the size of the Poland banks market in 2027?

What factors are affecting the strength of competition in the Poland banks market?

How has the market performed over the last five years?

Who are the top competitors in Poland's banks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. What have been the recent M&A activities?

## **8 COMPANY PROFILES**

- 8.1. Bank Pekao SA
- 8.2. ING Group NV
- 8.3. Banco Santander SA
- 8.4. PKO Bank Polski SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Poland banks industry value: \$ billion, 2017–22
- Table 2: Poland banks industry category segmentation: % share, by value, 2017–2022
- Table 3: Poland banks industry category segmentation: \$ billion, 2017-2022
- Table 4: Poland banks industry geography segmentation: \$ billion, 2022
- Table 5: Poland banks industry value forecast: \$ billion, 2022–27
- Table 6: Bank Pekao SA: key facts
- Table 7: Bank Pekao SA: Annual Financial Ratios
- Table 8: Bank Pekao SA: Key Employees
- Table 9: ING Group NV: key facts
- Table 10: ING Group NV: Annual Financial Ratios
- Table 11: ING Group NV: Key Employees
- Table 12: ING Group NV: Key Employees Continued
- Table 13: Banco Santander SA: key facts
- Table 14: Banco Santander SA: Annual Financial Ratios
- Table 15: Banco Santander SA: Key Employees
- Table 16: Banco Santander SA: Key Employees Continued
- Table 17: PKO Bank Polski SA: key facts
- Table 18: PKO Bank Polski SA: Annual Financial Ratios
- Table 19: PKO Bank Polski SA: Key Employees
- Table 20: Poland size of population (million), 2018–22
- Table 21: Poland gdp (constant 2005 prices, \$ billion), 2018–22
- Table 22: Poland gdp (current prices, \$ billion), 2018–22
- Table 23: Poland inflation, 2018–22
- Table 24: Poland consumer price index (absolute), 2018–22
- Table 25: Poland exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Poland banks industry value: \$ billion, 2017–22

Figure 2: Poland banks industry category segmentation: \$ billion, 2017-2022

Figure 3: Poland banks industry geography segmentation: % share, by value, 2022

Figure 4: Poland banks industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the banks industry in Poland, 2022

Figure 6: Drivers of buyer power in the banks industry in Poland, 2022

Figure 7: Drivers of supplier power in the banks industry in Poland, 2022

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Poland, 2022

Figure 9: Factors influencing the threat of substitutes in the banks industry in Poland, 2022

Figure 10: Drivers of degree of rivalry in the banks industry in Poland, 2022

## I would like to order

Product name: Poland Banks Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/P9A73F6E8374EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P9A73F6E8374EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970