

# Podravka dd - Company Profile and SWOT Analysis

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## Abstracts

Podravka dd -Company Profile and SWOT Analysis

### Summary

Podravka dd -Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Podravka prehrambena industrija, d.d. (Podravka) carries out the production and distribution of pharmaceuticals and food products. It provides a range of pharmaceutical products such as prescription medicines, over-the-counter drugs, and other brand pharma products. The company also offers food products including soups, snacks, salads, children's food, chocolates, milk, pulses, spices, meals, vegetables, meat products, fish, baby food, cream spreads, sweet products, and bakery products. The company offers products under the brand such as Vegeta, Sumi, Podravka, Kviki, Zito, Belsad, Lagris, Zlato Polje, and Warzyvko, among others. The company operates in Europe, Asia-Pacific, the Middle East, the Americas, and Africa. Podravka is headquartered in Koprivnica, Croatia.

### Scope

Detailed information on Podravka dd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Podravka dd in the

form of a SWOT analysis

An in-depth view of the business model of Podravka dd including a breakdown and examination of key business segments

Intelligence on Podravka dd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Podravka dd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Podravka dd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Podravka dd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Podravka dd's business structure, strategy and prospects.

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