

Playtech Plc - Company Profile and SWOT Analysis

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Abstracts

Summary

Playtech Plc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Playtech Plc (Playtech) is a provider of gaming software. The company provides platforms for gaming, payment, content, and services. It develops and licenses software and platforms for online and land-based games, such as online casinos, poker, bingo, mobile, live gaming, land-based kiosk networks, and fixed-odds games. It has licensing agreements with major film and TV studios such as AMC, Paramount, MGM, and Warner Bros. The company also provides customer support, risk management, training, payment processing, operational advisory services, and consultancy. The company markets its products under the brand names PAM+ and Mega Fire Blaze Roulette. It has a business presence across Europe and the Asia-Pacific. Playtech is headquartered in Douglas, Scotland, the UK.

Scope

Detailed information on Playtech Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Playtech Plc in the form of a SWOT analysis

An in-depth view of the business model of Playtech Plc including a breakdown and examination of key business segments

Intelligence on Playtech Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Playtech Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Playtech Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Playtech Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Playtech Plc's business structure, strategy and prospects.

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