

Pitney Bowes Inc. - Company Profile and SWOT Analysis

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Abstracts

Pitney Bowes Inc. Company Profile and SWOT Analysis

Summary

Pitney Bowes Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Pitney Bowes Inc. (Pitney Bowes or 'the company') is a provider of postage meters and other mailing equipment and services. The company's solution offerings include mail accounting and expense management, order fulfillment, delivery services, online postage, returns, cross-border e-commerce, package tracking solutions, and consumer connects. It also offers postage meters, mailing software, letter opener and folders, folder inserters, shredders, parcel locker, addressing equipment, and printers. The company's cloud-enabled infrastructure offers software-as-a-service (SaaS) and delivers online and via connected or mobile devices. Pitney Bowes also offers financial services such as equipment financing, working capital, line of credit, and prepaid deposit account. It majorly operates in the US. The company is headquartered in Stamford, Connecticut, the US.

Scope

Detailed information on Pitney Bowes Inc. required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Pitney Bowes Inc. in the form of a SWOT analysis

An in-depth view of the business model of Pitney Bowes Inc. including a breakdown and examination of key business segments

Intelligence on Pitney Bowes Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pitney Bowes Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Pitney Bowes Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pitney Bowes Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pitney Bowes Inc.'s business structure, strategy and prospects.

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