

# Pirelli & C. S.p.A. - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Pirelli & C. S.p.A. - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Pirelli & C. S.p.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Pirelli & C. S.p.A. (Pirelli or 'the company') is a tires manufacturing company. The company develops, distributes and markets tires for cars, motorcycles, cycles and industrial and commercial vehicles, such as trucks. It markets products under PZero, Cinturato, Scorpion, Carrier, Winter Sottozero, Ice, Metzeler, Cinturato Gravel, and Cycle, among other brand names. It serves high-value cars, motorcycles, cycles and truck manufacturing companies across the globe. The company has production facilities and points of sale worldwide. Geographically, the company has operations in Europe and Turkey, the Americas, Asia Pacific, Russia, Nordics, and MEAI countries. The company is headquartered in Milan, Italy.

#### **SCOPE**

Detailed information on Pirelli & C. S.p.A. required for business and competitor intelligence needs



A study of the major internal and external factors affecting Pirelli & C. S.p.A. in the form of a SWOT analysis

An in-depth view of the business model of Pirelli & C. S.p.A. including a breakdown and examination of key business segments

Intelligence on Pirelli & C. S.p.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pirelli & C. S.p.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

# **REASONS TO BUY**

Gain understanding of Pirelli & C. S.p.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pirelli & C. S.p.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pirelli & C. S.p.A.'s business structure, strategy and prospects.



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