

Piraeus Bank SA - Company Profile and SWOT Analysis

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Abstracts

Summary

Piraeus Bank SA - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Piraeus Bank SA (Piraeus), formerly Piraeus Financial Holdings SA. it is a provider of banking and other related financial solutions. The group primarily engages in banking and financial services. It offers a range of accounts and deposit products; consumer and business loans; cards; leasing; insurance; leasing and factoring; e-banking; and other general banking solutions. Piraeus serves a wide range of customers, including mass, affluent, small businesses, large corporates, and SMEs. The group operates an extensive branch network and offers services through various channels such as branches, e-branches, and ATMs. The group has operations in Greece, Ukraine, and Germany. Piraeus is headquartered in Athens, Greece.

Scope

Detailed information on Piraeus Bank SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Piraeus Bank SA in the form of a SWOT analysis

An in-depth view of the business model of Piraeus Bank SA including a breakdown and examination of key business segments

Intelligence on Piraeus Bank SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Piraeus Bank SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Piraeus Bank SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Piraeus Bank SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Piraeus Bank SA's business structure, strategy and prospects.

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