

Pier 1 Imports, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Pier 1 Imports, Inc. - Strategy, SWOT and Corporate Finance Report

Summary

Pier 1 Imports, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Pier 1 Imports, Inc. (Pier 1) is a retailer of imported decorative home furnishings and gifts. The company offers a unique selection of merchandise comprising imported items from various countries worldwide. Its products portfolio includes a wide variety of furniture, candles, decorative home furnishings, gifts, dining and kitchen goods, and other specialty items. Pier 1 also supplies merchandise besides licensing the Pier 1 Imports name to Grupo Sanborns, which sells Pier 1 Imports' merchandise in a store within a store format at Sears Mexico and El Salvador stores. It also offers its merchandise online through www, pier1.com. The company has business presence in the US and Canada under the Pier 1 Imports banner. Pier 1 is headquartered in Fort Worth, Texas, the US.

Scope

Detailed information on Pier 1 Imports, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Pier 1 Imports, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Pier 1 Imports, Inc. including a breakdown and examination of key business segments

Intelligence on Pier 1 Imports, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pier 1 Imports, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to buy

Gain understanding of Pier 1 Imports, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pier 1 Imports, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pier 1 Imports, Inc.'s business structure, strategy and prospects.

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