

# Pier 1 Imports, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Pier 1 Imports, Inc. - Strategy, SWOT and Corporate Finance Report

### Summary

Pier 1 Imports, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Pier 1 Imports, Inc. (Pier 1) is a retailer of imported decorative home furnishings and gifts. The company offers a unique selection of merchandise comprising imported items from various countries worldwide. Its products portfolio includes a wide variety of furniture, candles, decorative home furnishings, gifts, dining and kitchen goods, and other specialty items. Pier 1 also supplies merchandise besides licensing the Pier 1 Imports name to Grupo Sanborns, which sells Pier 1 Imports' merchandise in a store within a store format at Sears Mexico and El Salvador stores. It also offers its merchandise online through [www.pier1.com](http://www.pier1.com). The company has business presence in the US and Canada under the Pier 1 Imports banner. Pier 1 is headquartered in Fort Worth, Texas, the US.

### Scope

Detailed information on Pier 1 Imports, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Pier 1 Imports, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Pier 1 Imports, Inc. including a breakdown and examination of key business segments

Intelligence on Pier 1 Imports, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pier 1 Imports, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to buy**

Gain understanding of Pier 1 Imports, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pier 1 Imports, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pier 1 Imports, Inc.'s business structure, strategy and prospects.

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