

# Pier 1 Imports Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Pier 1 Imports Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Pier 1 Imports Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Pier 1 Imports Inc (Pier 1) is a retailer of decorative home furnishings products, outdoor furniture products and gifts. The company's products portfolio includes a wide variety of furniture for home office, living room, bathroom, bedroom, outdoor, kitchen, candles and fragrances, decorative home furnishings, gifts, dining and kitchen goods, rugs and curtains, bed and bath products, and other specialty items. It sells merchandise through its stores and online through its own e-commerce website, [www.pier1.com](http://www.pier1.com). Its distribution facilities are in Ohio, California, Maryland, Texas, Tacoma, Washington and Georgia regions in the US. It operates in the US and Canada under the Pier 1 Imports banner. Pier 1 is headquartered in Fort Worth, Texas, the US

### SCOPE

Detailed information on Pier 1 Imports Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Pier 1 Imports Inc in the form of a SWOT analysis

An in-depth view of the business model of Pier 1 Imports Inc including a breakdown and examination of key business segments

Intelligence on Pier 1 Imports Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pier 1 Imports Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Pier 1 Imports Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pier 1 Imports Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pier 1 Imports Inc's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Pier 1 Imports Inc: Company Overview
- Pier 1 Imports Inc: Overview and Key Facts
- Pier 1 Imports Inc: Overview
- Pier 1 Imports Inc: Key Facts
- Pier 1 Imports Inc: Key Employees
- Pier 1 Imports Inc: Major Products and Services
- Pier 1 Imports Inc: Company History
- Pier 1 Imports Inc: Locations and Subsidiaries
- Pier 1 Imports Inc: Key Competitors
- Pier 1 Imports Inc: Company Analysis
- Pier 1 Imports Inc: Business Description
- Pier 1 Imports Inc: SWOT Analysis
- Pier 1 Imports Inc: SWOT Overview
- Pier 1 Imports Inc: Strengths
- Pier 1 Imports Inc: Weaknesses
- Pier 1 Imports Inc: Opportunities
- Pier 1 Imports Inc: Threats
- Pier 1 Imports Inc: Corporate Financial Deals Activity
- Pier 1 Imports Inc: Financial Deals Overview
- Pier 1 Imports Inc: Top Deals 2019 - 2023YTD\*
- Pier 1 Imports Inc: Divestments
- Pier 1 Imports Inc: Private Equity and Ownership
- Pier 1 Imports Inc: Recent Developments
- Pier 1 Imports Inc: News and Events Summary
- Pier 1 Imports Inc: Business Reorganization
- Pier 1 Imports Inc: Red Flags/Distress Signals
- Pier 1 Imports Inc: Red Flags/DistressSignals
- Pier 1 Imports Inc: Regulatory and Legal Events
- Pier 1 Imports Inc: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Pier 1 Imports Inc: Key Facts

Table 2: Pier 1 Imports Inc: Key Employees

Table 3: Pier 1 Imports Inc: Company History

Table 4: Pier 1 Imports Inc: Locations and Subsidiaries

Table 5: Pier 1 Imports Inc: Key Competitors

Table 6: Pier 1 Imports Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 7: Pier 1 Imports Inc: Top Deals 2019 - 2023YTD\*

Table 8: Pier 1 Imports Inc: Divestments Volume and Value Trend (2019 - YTD\*2023)

Table 9: Pier 1 Imports Inc: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Table 10: Pier 1 Imports Inc: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

Table 11: Pier 1 Imports Inc: News and Events Summary

Table 12: Pier 1 Imports Inc: Business Reorganization

Table 13: Pier 1 Imports Inc: Red Flags/Distress Signals

Table 14: Pier 1 Imports Inc: Red Flags/DistressSignals

Table 15: Pier 1 Imports Inc: Regulatory and Legal Events

Table 16: Pier 1 Imports Inc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Pier 1 Imports Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: Pier 1 Imports Inc: Divestments Volume and Value Trend (2019 - YTD\*2023)

Figure 3: Pier 1 Imports Inc: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Figure 4: Pier 1 Imports Inc: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

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