

PHOENIX Group - Strategy, SWOT and Corporate Finance Report

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Abstracts

PHOENIX Group - Strategy, SWOT and Corporate Finance Report

SUMMARY

PHOENIX Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

PHOENIX group (Phoenix or 'the company') is a distributor of pharmaceuticals products in Europe. The company offers drugs and health related products to pharmacies, dispensing doctors, and medical centers. It provides services such as goods management service, continuing education and training programs, advisory services, and information on health and pharmaceutical provision for pharmacies. The company distributes its products through wholesale, and pharma services. It offers its products under BENU, APOTEK 1 and Rowlands Pharmacy brands. Phoenix operates in European countries. The company is headquartered in Mannheim, Baden Wurtemberg Germany

SCOPE

Detailed information on PHOENIX Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting PHOENIX Group in the form of a SWOT analysis

An in-depth view of the business model of PHOENIX Group including a breakdown and examination of key business segments

Intelligence on PHOENIX Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PHOENIX Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of PHOENIX Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PHOENIX Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PHOENIX Group's business structure, strategy and prospects.

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