

# **Phoenix Group Holdings Plc - Company Profile and SWOT Analysis**

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## **Abstracts**

Phoenix Group Holdings Plc %li%Company Profile and SWOT Analysis

## Summary

Phoenix Group Holdings Plc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## Key Highlights

Phoenix Group Holdings Plc (Phoenix Group) is a consolidator of closed life assurance funds. It focuses on managing and acquiring closed life and pension funds. The group, along with its subsidiaries, offers life assurance products such as whole life policies, endowments plans, term assurance plans, annuities, and pension plans. It also offers investment management and financial planning services. The group manages different types of funds, which include with-profit, unit-linked, non-profit (annuities), and non-profit (protection, shareholder funds and other non-profit). Phoenix Group is headquartered in St Helier, Channel Islands, the UK.

## Scope

Detailed information on Phoenix Group Holdings Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Phoenix Group



## Holdings Plc in the form of a SWOT analysis

An in-depth view of the business model of Phoenix Group Holdings Plc including a breakdown and examination of key business segments

Intelligence on Phoenix Group Holdings Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Phoenix Group Holdings Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Phoenix Group Holdings Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Phoenix Group Holdings Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Phoenix Group Holdings Plc's business structure, strategy and prospects.



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