

Phoenix Brands LLC - Strategy, SWOT and Corporate Finance Report

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Abstracts

Phoenix Brands LLC - Strategy, SWOT and Corporate Finance Report

SUMMARY

Phoenix Brands LLC - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Phoenix Brands LLC (Phoenix Brands) is a manufacturer and marketer of laundry care products. The company's product portfolio includes stain removers, laundry detergents, starch and non-starch ironing aids, wrinkle releasers, fabric softeners, fabric fragrances, laundry additives and fabric color. Phoenix markets its products under the Rit Dye, Niagara Spray Starch, Final Touch Fabric Softener, Dynamo, Fab, Ajax, ABC brands and Arctic Power. It also offers a range of customized solutions starting from product formulas and packaging to merchandising and sales solutions to retail partners. The company primarily operates in the US and Canada and sells products in other countries through export agreements. Phoenix Brands is headquartered in Stamford, Connecticut, the US.

SCOPE

Detailed information on Phoenix Brands LLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Phoenix Brands LLC in the form of a SWOT analysis

An in-depth view of the business model of Phoenix Brands LLC including a breakdown and examination of key business segments

Intelligence on Phoenix Brands LLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Phoenix Brands LLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Phoenix Brands LLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Phoenix Brands LLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Phoenix Brands LLC's business structure, strategy and prospects.

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