

# Phoenix Beverages Ltd - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/PA0908FDCDDEN.html>

Date: September 2023

Pages: 38

Price: US\$ 175.00 (Single User License)

ID: PA0908FDCDDEN

## Abstracts

Phoenix Beverages Ltd %li%Strategy, SWOT and Corporate Finance Report

### Summary

Phoenix Beverages Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Phoenix Beverages Ltd (Phoenix Beverages), a subsidiary of Phoenix Investment Company Limited, produces, bottles and distributes alcoholic and non-alcoholic beverages. The company's products include such as beer, wine, carbonated soft drinks (CSDs), bottled water, still beverages, energy drinks, and Spirits and Ready to Drink (RTD). It also provides bottling services for international brands such as Coca-Cola, Les Grand Chais de France, Schweppes and Diageo. Phoenix Beverages sells its products and services under Phoenix, Phoenix Fresh, Phoenix Special Brew, Blue Marlin, Gister, Stella Pils, Guinness Stout, Phoenix Panache, Crystal Table water, Edena, Fuze Tea, 5 Alive Juice, GR8 Cape Wine, Monster, Malta Guinness, Fanta, and Pearona brand names. The company sells its products across the Africa, Indian Ocean Islands, Australia, China and Europe. Phoenix Beverages is headquartered in Phoenix, Mauritius.

### Scope

Detailed information on Phoenix Beverages Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Phoenix Beverages Ltd in the form of a SWOT analysis

An in-depth view of the business model of Phoenix Beverages Ltd including a breakdown and examination of key business segments

Intelligence on Phoenix Beverages Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Phoenix Beverages Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Phoenix Beverages Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Phoenix Beverages Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Phoenix Beverages Ltd's business structure, strategy and prospects.

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