

# Philips Healthcare - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Philips Healthcare - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Philips Healthcare - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Philips Healthcare (Philips or 'the company'), a part of Koninklijke Philips (Philips), develops and distributes diagnostic imaging systems, healthcare information technology solutions, patient monitoring and cardiac devices. The company's product portfolio includes clinical care systems, computed tomography, healthcare informatics, home healthcare solutions, hospital respiratory systems, imaging systems among others. The company's services include healthcare IT and networking, maintenance services, medical parts and supplies, performance improvement services, upgrades and trade-ins, healthcare consulting, education and training and equipment lifecycle management. Philips has its operations across the globe. The company is headquartered in Cambridge, Massachusetts the US.

### SCOPE

Detailed information on Philips Healthcare required for business and competitor intelligence needs

A study of the major internal and external factors affecting Philips Healthcare in the form of a SWOT analysis

An in-depth view of the business model of Philips Healthcare including a breakdown and examination of key business segments

Intelligence on Philips Healthcare's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Philips Healthcare, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Philips Healthcare and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Philips Healthcare as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Philips Healthcare's business structure, strategy and prospects.

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