

PLDT Inc. - Company Profile and SWOT Analysis

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Abstracts

PLDT Inc. %li%Company Profile and SWOT Analysis

Summary

PLDT Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

PLDT Inc. (PLDT or 'the company') is a telecommunications service provider. The company offers cellular services, wireless broadband services, fixed line telecommunications services, satellite services and local exchange services. It also offers international long distance services, bills printing, air transportation services, national long distance services, data services and value-added services. It offers its services under brands such as Sun Cellular, and Smart. The company offers its services under brands such as Sun Cellular, Smart, Vitro, and TNT. PLDT provides a wide range of telecommunication services to its subscribers through wireless, fiber optic networks. The company is headquartered in Makati City, Metro Manila, the Philippines.

Scope

Detailed information on PLDT Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting PLDT Inc. in the form of a SWOT analysis

An in-depth view of the business model of PLDT Inc. including a breakdown and examination of key business segments

Intelligence on PLDT Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PLDT Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of PLDT Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PLDT Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PLDT Inc.'s business structure, strategy and prospects.

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