

Philip Morris International Inc. - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/PE737C9EDD2EN.html>

Date: October 2024

Pages: 53

Price: US\$ 175.00 (Single User License)

ID: PE737C9EDD2EN

Abstracts

Philip Morris International Inc. %li%Company Profile and SWOT Analysis

Summary

Philip Morris International Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Philip Morris International Inc. (PMI or 'the company') is a tobacco manufacturing company that produces and sells cigarettes, other tobacco products and other nicotine-containing products. The company markets its products under Marlboro, Parliament, HEETS, L&M, Chesterfield, Philip Morris, Sampoerna A, Next, , Jackpot and Sampoerna A brand name. PMI distributes its products directly to retailers and through independent distributors and national or regional wholesalers. It has business presence across the Europe, Middle East and Africa, Asia-Pacific, and the Americas. The company is headquartered in New York, the US.

Scope

Detailed information on Philip Morris International Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Philip Morris

International Inc. in the form of a SWOT analysis

An in-depth view of the business model of Philip Morris International Inc. including a breakdown and examination of key business segments

Intelligence on Philip Morris International Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Philip Morris International Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Philip Morris International Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Philip Morris International Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Philip Morris International Inc.'s business structure, strategy and prospects.

Contents

Table of Contents

Company Snapshot

Philip Morris International Inc.: Company Overview

Philip Morris International Inc.: Overview and Key Facts

Philip Morris International Inc.: Overview

Philip Morris International Inc.: Key Facts

Philip Morris International Inc.: Key Employees

Philip Morris International Inc.: Key Employee Biographies

Philip Morris International Inc.: Major Products and Services

Philip Morris International Inc.: Company History

Philip Morris International Inc.: Management Statement

Philip Morris International Inc.: Locations and Subsidiaries

Philip Morris International Inc.: Key Competitors

Philip Morris International Inc.: Company Analysis

Philip Morris International Inc.: Business Description

Philip Morris International Inc.: SWOT Analysis

Philip Morris International Inc.: SWOT Overview

Philip Morris International Inc.: Strengths

Philip Morris International Inc.: Weaknesses

Philip Morris International Inc.: Opportunities

Philip Morris International Inc.: Threats

Philip Morris International Inc.: Corporate Financial Deals Activity

Philip Morris International Inc.: Financial Deals Overview

Philip Morris International Inc.: Targets and Partners

Philip Morris International Inc.: Top Deals 2020 - 2024YTD*

Philip Morris International Inc.: Advisors

Philip Morris International Inc.: Top Legal Advisors

Philip Morris International Inc.: Top Financial Advisors

Philip Morris International Inc.: Mergers and Acquisitions

Philip Morris International Inc.: Capital Raising

Philip Morris International Inc.: Divestments

Philip Morris International Inc.: Recent Developments

Philip Morris International Inc.: News and Events Summary

Philip Morris International Inc.: Business Expansion

Philip Morris International Inc.: Contracts

Philip Morris International Inc.: Corporate Governance

Philip Morris International Inc.: Financial Deals

Philip Morris International Inc.: Financial Performance
Philip Morris International Inc.: Regulatory and Legal Events
Philip Morris International Inc.: Strategy and Operations
Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Philip Morris International Inc.: Key Facts
- Table 2: Philip Morris International Inc.: Key Employees
- Table 3: Philip Morris International Inc.: Company History
- Table 4: Philip Morris International Inc.: Locations and Subsidiaries
- Table 5: Philip Morris International Inc.: Key Competitors
- Table 6: Philip Morris International Inc.: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: Philip Morris International Inc.: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Table 8: Philip Morris International Inc.: M&A Average Deal Size - Value (US\$m)
- Table 9: Philip Morris International Inc.: Targets and Partners
- Table 10: Philip Morris International Inc.: Top Deals 2020 - 2024YTD*
- Table 11: Philip Morris International Inc.: Legal Advisor Ranking by Value (US\$m)
- Table 12: Philip Morris International Inc.: Financial Advisor Ranking by Value (US\$m)
- Table 13: Philip Morris International Inc.: M&A Volume and Value Trend (2020 - YTD*2024)
- Table 14: Philip Morris International Inc.: M&A Activity by Geography (2020 - YTD*2024)
- Table 15: Philip Morris International Inc.: Capital Raising Volume and Value Trend (2020 - YTD*2024)
- Table 16: Philip Morris International Inc.: Capital Raising by Deal Type (2020 - YTD*2024)
- Table 17: Philip Morris International Inc.: Divestments Volume and Value Trend (2020 - YTD*2024)
- Table 18: Philip Morris International Inc.: Divestments by Geography (2020 - YTD*2024)
- Table 19: Philip Morris International Inc.: News and Events Summary
- Table 20: Philip Morris International Inc.: Business Expansion
- Table 21: Philip Morris International Inc.: Contracts
- Table 22: Philip Morris International Inc.: Corporate Governance
- Table 23: Philip Morris International Inc.: Financial Deals
- Table 24: Philip Morris International Inc.: Financial Performance
- Table 25: Philip Morris International Inc.: Regulatory and Legal Events
- Table 26: Philip Morris International Inc.: Strategy and Operations

I would like to order

Product name: Philip Morris International Inc. - Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/PE737C9EDD2EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PE737C9EDD2EN.html>