

Philip Morris International Inc. - Company Profile and SWOT Analysis

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Abstracts

Philip Morris International Inc. - Company Profile and SWOT Analysis

Summary

Philip Morris International Inc. - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Philip Morris International Inc. (PMI or 'the company') is a tobacco manufacturing company that produces and sells cigarettes, other tobacco products and other nicotine-containing products. The company markets its products under Marlboro, L&M, Chesterfield, Bond Street, Lark, Sentia, Terea, Muratti, Next, Philip Morris, and Parliament brand. PMI distributes its products directly to retailers and through independent distributors and national or regional wholesalers. It has business presence across the Europe, Middle East and Africa, Asia-Pacific, and the Americas. The company is headquartered in New York, the US.

Scope

Detailed information on Philip Morris International Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Philip Morris

International Inc. in the form of a SWOT analysis

An in-depth view of the business model of Philip Morris International Inc. including a breakdown and examination of key business segments

Intelligence on Philip Morris International Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Philip Morris International Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Philip Morris International Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Philip Morris International Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Philip Morris International Inc.'s business structure, strategy and prospects.

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