

Pharmaceuticals in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Pharmaceuticals in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The US pharmaceuticals market had total revenues of \$387.0bn in 2020, representing a compound annual growth rate (CAGR) of 4.7% between 2016 and 2020.

The US government has invested heavily in pharmaceutical companies in 2020 to accelerate the development of vaccines to safeguard its citizens from the coronavirus outbreak. This has aided a return to positive market growth.

Plans to build on the Affordable Care Act under Joe Biden's upcoming administration in 2021 could contribute to a slowdown in market growth as

healthcare becomes more affordable and accessible, and the ability of pharmaceutical companies to freely set prices is limited.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in the United States

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States pharmaceuticals market with five year forecasts

REASONS TO BUY

What was the size of the United States pharmaceuticals market by value in 2020?

What will be the size of the United States pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the United States pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in the United State's pharmaceuticals market?

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