

Pharmaceuticals in Turkey

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Abstracts

Pharmaceuticals in Turkey

SUMMARY

Pharmaceuticals in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The Turkish pharmaceuticals market had total revenues of \$6,104.3m in 2019, representing a compound annual growth rate (CAGR) of 18.5% between 2015 and 2019.

The government has implemented policies to increase access to healthcare services, investing heavily in healthcare infrastructure through the creation of dozens of city hospitals across Turkey.

Turkey has a skilled labor force with a cost advantage in manufacturing relative to Europe, and strong government support through incentives for manufacturing and RandD.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pharmaceuticals market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Turkey

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey pharmaceuticals market with five year forecasts

REASONS TO BUY

What was the size of the Turkey pharmaceuticals market by value in 2019?

What will be the size of the Turkey pharmaceuticals market in 2024?

What factors are affecting the strength of competition in the Turkey pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's pharmaceuticals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market share
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What has been the rationale behind recent partnerships?
- 7.5. Are there any threats towards leading players?

8 COMPANY PROFILES

- 8.1. Novartis AG
- 8.2. Sanofi SA
- 8.3. Abdi Ibrahim Ilac Sanayi ve Ticaret AS
- 8.4. Pfizer Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Turkey pharmaceuticals market value: \$ billion, 2015-19
Table 2: Turkey pharmaceuticals market geography segmentation: \$ billion, 2019
Table 3: Turkey pharmaceuticals market value forecast: \$ billion, 2019-24
Table 4: Turkey pharmaceuticals market share: % share, by value, 2019
Table 5: Novartis AG: key facts
Table 6: Novartis AG: Annual Financial Ratios
Table 7: Novartis AG: Annual Financial Ratios (Continued)
Table 8: Novartis AG: Key Employees
Table 9: Novartis AG: Key Employees Continued
Table 10: Sanofi SA: key facts
Table 11: Sanofi SA: Annual Financial Ratios
Table 12: Sanofi SA: Key Employees
Table 13: Sanofi SA: Key Employees Continued
Table 14: Abdi Ibrahim Ilac Sanayi ve Ticaret AS: key facts
Table 15: Abdi Ibrahim Ilac Sanayi ve Ticaret AS: Key Employees
Table 16: Pfizer Inc.: key facts
Table 17: Pfizer Inc.: Annual Financial Ratios
Table 18: Pfizer Inc.: Key Employees
Table 19: Pfizer Inc.: Key Employees Continued
Table 20: Turkey size of population (million), 2015-19
Table 21: Turkey gdp (constant 2005 prices, \$ billion), 2015-19
Table 22: Turkey gdp (current prices, \$ billion), 2015-19
Table 23: Turkey inflation, 2015-19
Table 24: Turkey consumer price index (absolute), 2015-19
Table 25: Turkey exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Turkey pharmaceuticals market value: \$ billion, 2015-19

Figure 2: Turkey pharmaceuticals market geography segmentation: % share, by value, 2019

Figure 3: Turkey pharmaceuticals market value forecast: \$ billion, 2019-24

Figure 4: Forces driving competition in the pharmaceuticals market in Turkey, 2019

Figure 5: Drivers of buyer power in the pharmaceuticals market in Turkey, 2019

Figure 6: Drivers of supplier power in the pharmaceuticals market in Turkey, 2019

Figure 7: Factors influencing the likelihood of new entrants in the pharmaceuticals market in Turkey, 2019

Figure 8: Factors influencing the threat of substitutes in the pharmaceuticals market in Turkey, 2019

Figure 9: Drivers of degree of rivalry in the pharmaceuticals market in Turkey, 2019

Figure 10: Turkey pharmaceuticals market share: % share, by value, 2019

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