

Pharmaceuticals in Turkey

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Abstracts

Pharmaceuticals in Turkey

SUMMARY

Pharmaceuticals in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The Turkish pharmaceuticals market had total revenues of \$6,104.3m in 2019, representing a compound annual growth rate (CAGR) of 18.5% between 2015 and 2019.

The government has implemented policies to increase access to healthcare services, investing heavily in healthcare infrastructure through the creation of dozens of city hospitals across Turkey.

Turkey has a skilled labor force with a cost advantage in manufacturing relative to Europe, and strong government support through incentives for manufacturing and RandD.

SCOPE

Pharmaceuticals in Turkey

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pharmaceuticals market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Turkey

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey pharmaceuticals market with five year forecasts

REASONS TO BUY

What was the size of the Turkey pharmaceuticals market by value in 2019?

What will be the size of the Turkey pharmaceuticals market in 2024?

What factors are affecting the strength of competition in the Turkey pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's pharmaceuticals market?

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