

# Pharmaceuticals in Scandinavia - Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

Pharmaceuticals in Scandinavia - Market @Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Pharmaceuticals in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The Scandinavian pharmaceuticals market had total revenues of \$15.2bn in 2020, representing a compound annual growth rate (CAGR) of 2.8% between 2016 and 2020.

Although an attractive investment market due to high-quality researchers, good infrastructure, and a high innovation rate, Scandinavian markets are increasingly facing the threat of competition from expanding manufacturing capabilities in the Asia-Pacific region.

The strong emphasis placed on fitness and healthy eating in Scandinavian countries could contribute to a reduced demand for pharmaceutical products,

given that such factors are key preventors of illness and disease.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Scandinavia

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia pharmaceuticals market with five year forecasts

## **REASONS TO BUY**

What was the size of the Scandinavia pharmaceuticals market by value in 2020?

What will be the size of the Scandinavia pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the Scandinavia pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's pharmaceuticals market?

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