

Pharmaceuticals in North America

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Abstracts

Pharmaceuticals in North America

SUMMARY

Pharmaceuticals in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The North American pharmaceuticals market had total revenues of \$438,442.9m in 2019, representing a compound annual growth rate (CAGR) of 3.4% between 2015 and 2019.

For the most part, the North American pharmaceuticals market consists of the mixed economies of Canada, Mexico and the US. While the US and Canada are highly developed markets, their healthcare is fundamentally different

A growing middle class and better access to health care services are greatly increasing consumer demand for pharmaceutical products, including generics, in Mexico.

SCOPE

Pharmaceuticals in North America

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pharmaceuticals market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in North America

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America pharmaceuticals market with five year forecasts

REASONS TO BUY

What was the size of the North America pharmaceuticals market by value in 2019?

What will be the size of the North America pharmaceuticals market in 2024?

What factors are affecting the strength of competition in the North America pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in North America's pharmaceuticals market?

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