

Pharmaceuticals in North America - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/P23A4DABEC65EN.html>

Date: July 2021

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: P23A4DABEC65EN

Abstracts

Pharmaceuticals in North America - Market @Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Pharmaceuticals in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The North American pharmaceuticals market had total revenues of \$412.0bn in 2020, representing a compound annual growth rate (CAGR) of 4.5% between 2016 and 2020.

The US pharmaceuticals market is the largest in the North American region, with a 93.9% market share. Comparatively, the Canadian and Mexican markets have a 4.9% and 1.2% market share respectively. As such, the performance of the US market has a significant influence on the North American market overall.

Demographic factors are expected to sustain demand for pharmaceutical products against an uncertain regulatory background and the growing popularity

of generic and biosimilar alternatives. North American countries are currently witnessing an ageing population and as health problems rise with age, seniors are more likely to report chronic conditions and accompanying poor health, which will continue to drive the need for pharmaceutical products.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in North America

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America pharmaceuticals market with five year forecasts

REASONS TO BUY

What was the size of the North America pharmaceuticals market by value in 2020?

What will be the size of the North America pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the North America pharmaceuticals market?

How has the market performed over the last five years?

What are the main segments that make up North America's pharmaceuticals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market share
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What has been the rationale behind recent M&A activity?
- 7.5. How does government regulation impact leading players?
- 7.6. What impact is the COVID-19 pandemic having on the market?

8 COMPANY PROFILES

- 8.1. Johnson & Johnson
- 8.2. Pfizer Inc.
- 8.3. AstraZeneca PLC
- 8.4. Merck & Co., Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: North America pharmaceuticals market value: \$ billion, 2016-20
- Table 2: North America pharmaceuticals market geography segmentation: \$ billion, 2020
- Table 3: North America pharmaceuticals market value forecast: \$ billion, 2020-25
- Table 4: North America pharmaceuticals market share: % share, by value, 2020
- Table 5: Johnson & Johnson: key facts
- Table 6: Johnson & Johnson: Annual Financial Ratios
- Table 7: Johnson & Johnson: Key Employees
- Table 8: Johnson & Johnson: Key Employees Continued
- Table 9: Pfizer Inc.: key facts
- Table 10: Pfizer Inc.: Annual Financial Ratios
- Table 11: Pfizer Inc.: Key Employees
- Table 12: Pfizer Inc.: Key Employees Continued
- Table 13: AstraZeneca PLC: key facts
- Table 14: AstraZeneca PLC: Annual Financial Ratios
- Table 15: AstraZeneca PLC: Key Employees
- Table 16: Merck & Co., Inc.: key facts
- Table 17: Merck & Co., Inc.: Annual Financial Ratios
- Table 18: Merck & Co., Inc.: Key Employees
- Table 19: Merck & Co., Inc.: Key Employees Continued
- Table 20: North America exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: North America pharmaceuticals market value: \$ billion, 2016-20

Figure 2: North America pharmaceuticals market geography segmentation: % share, by value, 2020

Figure 3: North America pharmaceuticals market value forecast: \$ billion, 2020-25

Figure 4: Forces driving competition in the pharmaceuticals market in North America, 2020

Figure 5: Drivers of buyer power in the pharmaceuticals market in North America, 2020

Figure 6: Drivers of supplier power in the pharmaceuticals market in North America, 2020

Figure 7: Factors influencing the likelihood of new entrants in the pharmaceuticals market in North America, 2020

Figure 8: Factors influencing the threat of substitutes in the pharmaceuticals market in North America, 2020

Figure 9: Drivers of degree of rivalry in the pharmaceuticals market in North America, 2020

Figure 10: North America pharmaceuticals market share: % share, by value, 2020

I would like to order

Product name: Pharmaceuticals in North America - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/P23A4DABEC65EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P23A4DABEC65EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

