

Pharmaceuticals in Italy - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Pharmaceuticals in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The Italian pharmaceuticals market had total revenues of \$25.4bn in 2020, representing a compound annual rate of change (CARC) of -0.3% between 2016 and 2020.

Against a turbulent economic climate, the Italian government has aimed to make cuts to spending where possible. Resultantly, the use of generic or biosimilar drugs has become an increasingly popular alternative to more expensive, brand-name drugs. This has hindered growth in the market due to the increasing prevalence of cheaper alternatives.

An ageing population in Italy has led to an increase in age-associated disease,

such as diabetes and cardiovascular diseases. This trend will continue to drive demand for pharmaceutical products in the long term, which could help the market to withstand further decline.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Italy

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy pharmaceuticals market with five year forecasts

REASONS TO BUY

What was the size of the Italy pharmaceuticals market by value in 2020?

What will be the size of the Italy pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the Italy pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in Italy's pharmaceuticals market?

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