

Pharmaceuticals in Germany - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Pharmaceuticals in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The German pharmaceuticals market had total revenues of \$71.3bn in 2020, representing a compound annual growth rate (CAGR) of 5.6% between 2016 and 2020.

An ageing population in Germany, with a quarter of the population estimated to be over the age of 65 by 2050, is likely to drive demand for pharmaceutical products.

Innovation in the German pharmaceutical market is likely to be supported by the launch of the Future Fund by the federal government in 2021. This could prove to be a lucrative opportunity for smaller biotechnology and pharmaceutical firms

to expand, contributing to overall growth in the market in the long-term.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Germany

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany pharmaceuticals market with five year forecasts

REASONS TO BUY

What was the size of the Germany pharmaceuticals market by value in 2020?

What will be the size of the Germany pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the Germany pharmaceuticals market?

How has the market performed over the last five years?

What are the main segments that make up Germany's pharmaceuticals market?

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