

# Pharmaceuticals in France - Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

Pharmaceuticals in France - Market @Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Pharmaceuticals in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The French pharmaceuticals market had total revenues of \$32.6bn in 2020, representing a compound annual rate of change (CARC) of -1.5% between 2016 and 2020.

The French government's decision to increase its focus on the use of generic medicines to reduce healthcare spending has resulted in decreasing volumes and a downward pricing pressure on existing drugs.

Reimbursement is based on external reference pricing linked to other EU countries, such as the UK's NHS. Price reduction in these countries is immediately reflected in the price reductions in France, which has resulted in

decreased healthcare spending and a declining pharmaceutical market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in France

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France pharmaceuticals market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the France pharmaceuticals market by value in 2020?

What will be the size of the France pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the France pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in France's pharmaceuticals market?

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