

Pharmaceuticals in Europe - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Pharmaceuticals in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The European pharmaceuticals market had total revenues of \$280.9bn in 2020, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2020.

An aging population in many countries in Europe has helped to drive demand for pharmaceutical products due to greater treatment requirements for age-associated diseases such as diabetes and cardiovascular diseases.

The growing prevalence of generic drugs in Europe could present a barrier to growth in market value in the long-term due to the cheaper cost of such alternatives.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Europe

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe pharmaceuticals market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe pharmaceuticals market by value in 2020?

What will be the size of the Europe pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the Europe pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in Europe's pharmaceuticals market?

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